

## **Access 2.0: A discussion on intellectual property from the sciences, arts, library sciences, and education.**

### **Presentation**

The way in which we create and broadcast knowledge has undergone important changes in the past decade. The skills that are created with new information and communication technologies (ICT), and the characteristics of the Web 2.0 itself, facilitate participation and joint production. This new reality establishes new forms of information interaction and knowledge creation, and modifies the linear approach to the construction of knowledge to produce more elaborate forms and more complex processes. This environment obliges us to rethink the way in which we approach intellectual property in order to understand that how we make, create, and re-use our culture, affects our daily relations, especially in scientific and educational spheres in which the circulation of knowledge is a basic prerequisite for its production.

In answer to these new developments, we are seeing a global movement toward the establishment of frameworks that allow the optimization of the processes of access and re-use for research and educational materials, especially when these are financed with public funds. This movement has been strengthened by the creation of open access repositories, new publication tools, and new models for managing copyright and related rights, strategically designed both for individuals and for institutions.

The issue of intellectual property and of copyright has ceased to be the exclusive province of lawyers, or to be relevant only in the area of the commercialization of cultural products. It no longer deals solely with concerns regarding remuneration of professional artists. For this reason, the responsibility of academics, teachers, scientists, and managers of information and knowledge in general in the construction of the legal culture has acquired a new and updated dimension.

### **The research project**

The National University and the Karisma Foundation are seeking to start a process of research and analysis with the following objectives:

1. Assess the current situation, problems and possible options regarding Copyright trends that are being discussed in Colombia, with a regional perspective, and looking to compare with the international trends.
2. We seek to research the every-day practices in the Colombian public universities, using examples from the National University activity.
3. We aim to compare the actual practices with the legal framework and the public policies that are being designed at a local and national level by public authorities.
4. Produce a report that assesses the current situation and provides recommendations for public policies on the subject regarding public universities, with an eye to

influencing changes or at least introducing new points of view in the national policies on Intellectual Property.

### **The first step: a Seminar**

To be held February 4-5, 2009, in the National University at Bogota. The program is divided into four areas (science, art, libraries and education) that are linked by their common concern with access to knowledge.

The mornings will have a vertical structure and will consist of parallel presentations in the four areas (information management, virtual education, art, or science—two each day) that will combine the presentation and sharing of national and Latin American experiences and invited guests from outside the region, with a focus on learning. Each afternoon will feature four workshops on topics derived from the morning sessions. In these workshops, all participants will help to construct knowledge and to create a preliminary assessment of the sector in reference to the themes proposed, with the intention of collecting data and experiences. This assessment, future prospects and its implications will be included in the report.

The seminar will be free of charge. The morning sessions will be open to the general public, while prior registration will be required for the afternoon workshops.

In order to identify the practices of the actors in each sector and institutions on the subject of intellectual property, beyond sharing experiences and options that depart from the logic of “closing access” of copyright (conferences and panels of national and international experts), the seminar seeks to generate a situational analysis through the application of participatory methodologies (World Café) among the populations of scientists, educators, artists, and information management professionals (libraries, archives, and documentation centers). We seek for participants to identify the diverse local realities through their own experiences.

Confirmed international speakers:

**JOHN WILBANKS:** The Vice President of Science Commons, a division of Creative Commons. He holds a Bachelor of Arts in Philosophy from Tulane University and studied modern letters at the Universite de Paris IV (La Sorbonne). He is a research affiliate at the MIT Computer Science and Artificial Intelligence Laboratory in the project on Mathematics and Computation. John also serves on the Advisory Boards of the U.S. National Library of Medicine’s PubMed Central, the Open Knowledge Foundation, the Open Knowledge Definition. (<http://sciencecommons.org/>).

**IGNASI LABASTIDA:** Holds an undergraduate degree in Physics in 1994 from the Universitat de Barcelona and his doctorate in Physics from the same university in 2000. He runs the Sector of Innovation and Broadcast of CRAI at the Universitat de Barcelona, where he has worked in the Program of Professor Improvement and Innovation since 2001 and in the Office for Knowledge Outreach since 2007. Since 2003, he has been the leader of the Creative Commons project in Spain.

(<http://directori.ub.edu/dir/?accio=SEL&id=se63v8p35e65w7jr>).

DERECHOS DIGITALES: A Chilean non-governmental organization, independent and not-for-profit, whose mission is to support the respect for and the promotion of fundamental rights and freedoms in the digital environment. The principal projects of the organization include: Creative Commons Chile ([www.creativecommons.cl](http://www.creativecommons.cl)) and Access to Knowledge – A2K Chile ([www.derechosdigitales.org/a2k](http://www.derechosdigitales.org/a2k)), among others.

ANA MARIA OCHOA GAUTIER: Ph.D in Ethnomusicology and Folklore from the University of Indiana, and Associate Professor and director of the center for ethnomusicology at the Columbia University in New York. She has written on music and globalization and about cultural politics in Latin America. Her books include *Between Desires and Rights: A Critical Essay on Cultural Politics*, and *Local Music in Times of Globalization*. She has been awarded research scholarships from the IDRC (International Development Research Center), is the winner of the Guggenheim Scholarship (2007), and has published in national and international journals. <http://www.ethnocenter.org/>.

### **Coordinators:**

NATIONAL UNIVERSITY OF COLOMBIA (Universidad Nacional de Colombia) is an autonomous university linked to the Ministry of National Education, with a special license and defined as a state-sponsored, national, and public university. Its objective is the development of higher education and research, which will be promoted by the State, providing access and development in both the sciences and the arts for the achievement of excellence. In 2008, the university is offering 103 undergraduate programs, 88 different specializations, 118 masters' programs, 40 medical specialties, and 30 doctoral programs. 43,341 students are currently enrolled, of which 39,382 are undergraduates and 3,959 are pursuing postgraduate studies.

FUNDACION KARISMA ([www.karisma.org.co](http://www.karisma.org.co)) is a non-profit organization that supports projects in the areas of virtual education, e-learning and digital content production. It has a multidisciplinary team with experience not only in technology but also pedagogy and legal issues. As part of its organizational mission, Karisma seeds and develops technological and pedagogical projects for research and innovation that show the necessity of adjusting institutional frameworks. To support these processes, Karisma has initiated a specific project that links education with technology and the issues concerning the legal framework, with the goal of measuring its impact and benefiting the discussion and definition of parameters in this context. The project is under the direction of Carolina Botero and Juliana Velez.